

Nicolas INIGO-VEGA

GRAPHIC & WEB DESIGNER

For more info and Portfolio visit:
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PROFILE

A highly dedicated and qualified graphic designer with 12 years experience in both freelance and in-house roles, working on a variety of exciting projects. An excellent working knowledge and passion for design for both published and web-based material. A hands-on approach to the entire creative process means that each project is curated with the utmost attention to detail from inception to final delivery. A strong communicator with the ability to share ideas clearly and effectively with clients and colleagues. The completion of numerous projects across notable industries such as construction, retail, education, maritime and property has resulted in a diverse and polished portfolio.



PROFESSIONAL SKILLS

- Ability to lead design projects from concept to completion
- Expert knowledge in layout, graphic design and digital design
- Experience and expert skills in Adobe Creative Suite, HTML5, and CSS3
- Good understanding of JavaScript, UX / UI design
- Up to date knowledge of digital asset design best practice
- Knowledge and Good understanding of Video Editing (Adobe after effects)
- Ability to handle a variety of tasks and projects simultaneously
- Commitment to responsiveness, high quality work, confidentiality and customer service
- Good artistic eye and an understanding of the graphic requirements of a project
- Work well in a fast-paced environment
- Manage time effectively, to multi-task and meet deadlines
- Detail-oriented individual who reviews work carefully
- Self-starter with the ability to work independently



EDUCATION

- 2016** **ual: university of the arts London**
Digital Marketing Strategy course
- 2014** **ual: university of the arts London**
HTML and CSS course
- 2005** **ISCOM Lyon (France)**
Bachelor Degree Graphic Design & Advertising



SOFTWARE SKILLS



PHOTOSHOP



ILLUSTRATOR



INDESIGN



WORDPRESS



DREAMWEAVER



CSS



HTML



KEYNOTE



Freelance Consultant and Lead Graphic Designer - 2008-2019 | LONDON

Client : **PORALU MENUISERIES** (France)

- Creation of a new logo and a cohesive brand identity.
- Responsible for executing high level content creation for campaigns and ad hoc tasks, across print and digital platforms .
- Managed the in-house advertising team of 3 designers.
- Developed and managed all aspects of graphic design and creative output from the in-house team.
- Helped to lead concept development, in relation to design and creative concepts
- Created and developed visual designs for campaigns and other marketing tools such as 200+ page catalogues (2 per year), leaflets, brochures and posters.
- Created assets for digital marketing activity including websites, HTML email newsletters, display banners and videos for social media
- Successfully managed and coordinated graphic design projects from concept through completion.
- Report directly to the CEO and Marketing Director

Key Achievements :

- Created a brand culture within the company
- Consistently recognized for fresh branding ideas in the industry
- Helped significantly develop the product offering
- Won best print advertising in 2011 from the UFME - Construction Association of France

Freelance Consultant and Lead Graphic Designer - 2012-2019 | LONDON

Client : **KIONE O RETAIL STORES** a brand of **PORALU MENUISERIES** (France) **kioneo.fr**

- Created a logo and brand guidelines
- Created 200 page catalogues - 1 per year since 2012
- Designed a new website launched in 2018
- Designed 24 page brochures - 4 per year
- Produced additional promotional items
- Created assets for digital marketing activity including websites, HTML email newsletters, display banners and videos for social media
- Consultant for the interior design of the flagship retail store

Key Achievements :

- Consistently recognized for fresh and innovative ideas
- Excellent feedback from consumers and retailers regarding the branding and advertising tools
- Growing number of store openings : 14 stores since 2012
- Won best print advertising in 2018 from the UFME - Construction Association of France

Freelance Graphic and web Designer - 2018 - 2019 | LONDON

Client : **UCL** - INSTITUTE OF CHILD HEALTH LONDON | **cmarchives.net/0505_workinprogress**

- Carried out full branding including logo design and web design for the launch of a new online short course archive.

Key Achievements :

- Excellent feedback from the client resulting in the commission of a further web development project for University College London (UCL)



**SOFTWARE
SKILLS**



PREMIERE PRO



AFTER EFFECTS



**CATALOGUES
160 - 320 PAGES**



**PRINTS
8 - 144 PAGES**



WEBSITES



WORK EXPERIENCE

Freelance Graphic and web Designer - 2018 | LONDON

Client : **ARCORE** (LONDON) arcorelondon.com

- Designed the branding, logo and website for a premium property rental company in London.

Freelance Graphic Designer - 2011-2016 | LONDON

Client : **THE BAHAMAS SHIPOWNERS ASSOCIATION** (LONDON)

- Created graphic assets including large format exhibition posters.

Freelance Graphic and Web Designer - 2015 | LONDON

Client : **CARMINATTI 1880** (FRANCE)

- Created and developed visual designs for campaigns and other marketing tools such as a 64 page catalogue and landing page.

Junior Graphic Designer - 2006-2007 | LONDON

Employer : **ODEON** (Marketing Department - LONDON)

Work Experience - Artists & Repertoire Department - 2005 | LONDON

Employer : **ISLAND RECORDS** (LONDON)



PASSIONS



LITERATURE



ART



CINEMA



GAMING



MUSIC



FITNESS



TRAVEL



CULTURE